



# Venture Tape™ Metal Building Facing Tape 1531CW

Technical Data

June 2018

**Product Description** 3M™ Venture Tape™ Metal Building Facing Tape 1531CW is a tri-directionally reinforced metallized polypropylene film/scrim/kraft facing tape coated with a special cold weather acrylic pressure sensitive adhesive.

Product Construction	Backing	Adhesive	Color	Liner	Standard Roll Length
	Metallized PP/Scrim/Kraft	Acrylic	White/Black	Kraft	50 yds (45.7 m)

## Features

- Designed for vapor seal applications
- Acrylic adhesive specifically designed for cold weather performance
- Conforms well to curved and irregular surfaces
- Bonds and seals extremely well at cold temperatures

## Typical Physical Properties

Note: The following technical information and data should be considered representative or typical only and should not be used for specification purposes.

Test	Typical Value	Typical Value (Metric)	Test Method
Total Tape Thickness	7 mils	0.18 mm	ASTM-D3652
Backing Thickness	6 mils	0.15 mm	ASTM-D3652
Peel Adhesion	70 oz/in	20 N/25 mm	ASTM-D3330
Tensile Strength	47 lb/in	209 N/25 mm	ASTM-D3759
Elongation	5%	5%	ASTM-D3759
Service Temperature	-40° to 185°F	-40° to 85°C	

## Application Ideas

- Vapor seal for Lamtec® WMP-10 faced insulation

## Classifications

- Facing meets ASTM-C1136, type II, IV  
UL723 Classified (0/5 Flame/Smoke Rating) [UL file #R10984]

# 3M™ Venture Tape™ Facing Tape 1531CW

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**Storage** Store in a clean, dry place. Temperature of 40-80°F (4-26°C) and 40 to 50% relative humidity are recommended.

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**Shelf Life** To obtain best performance, use this product within 24 months from date of manufacture.

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**ISO 9001**

This Industrial Adhesives and Tapes Division product was manufactured under a 3M quality system registered to ISO 9001 standards.



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